

CAN LOVE OR A NATION SURVIVE BUSINESS?



IN THIS captivating book, CHRISTEAN KAPP, a young engineer in the mid-1990s, accepts an unusual position to spearhead an East-West joint venture between major corporations from India and Germany. As he sets up the Indian office in Pune, India, he encounters conflicts related to values, promises, and expectations. The story unfolds against the backdrop of India's rich religious, ethical, cultural, historical, and political tapestry. Experience the tension between corporate and Indian caste systems as love triumphs over evil.

**CHRISTEAN KAPP IS ALSO
AUTHOR OF HOW TO SELL
ENGINEERED PRODUCTS (2019)**

AVAILABLE IN THE FOLLOWING MARKETS

